

AirGuide Advertising Network - North American Airline Passengers Reached

Airline	Code	Per Year	Per Month	Unique Pass	Impressions
Aeromexico	AMX	21,724,000	1,810,333	99,568	826,417
Air Canada	ACA	36,144,000	3,012,000	165,660	1,374,978
Alaska Airlines	ASA	41,468,000	3,455,667	190,062	1,577,512
Allegiant Air	AAV	16,630,138	1,385,845	76,221	632,638
American Airlines	AAL	199,288,000	16,607,333	913,403	7,581,248
Delta Air Lines	DAL	141,600,000	11,800,000	649,000	5,386,700
Frontier Airlines	FFT	25,486,000	2,123,833	116,811	969,530
Hawaiian Airlines	HAL	10,015,000	834,583	45,902	380,987
JetBlue Airways	JBU	39,562,000	3,296,833	181,326	1,505,004
Southwest Airlines	SWA	156,982,000	13,081,833	719,501	5,971,857
Spirit Airlines	NKS	38,463,000	3,205,250	176,289	1,463,197
United Airlines	UAL	144,300,000	12,025,000	661,375	5,489,413
VivaAerobus	VIV	20,698,000	1,724,833	94,866	787,386
Volaris	VOI	31,051,000	2,587,583	142,317	1,181,232
WestJet	WJA	25,491,000	2,124,250	116,834	969,720
Total for the top North American airlines		948,902,138	79,075,178	4,349,135	36,097,819
Unique: average passengers reached per month.					
Impressions: average impressions we can deliver per month.					
For more information: Request: Media Kit					
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